

Innovative Indie Publishers Honored with IngramSpark Ignite Awards

January 11, 2017

Nashville, Tenn. – IngramSpark® announces the honorees of their inaugural “Ignite” awards. These awards honor booksellers, publishers and libraries that exhibited outstanding indie publishing best practices in 2017.

“As the publishing landscape changes, we’ve seen non-traditional publishers make strides in the quality and success of their content across the world,” said Robin Cutler, Director of IngramSpark, an award-winning self-publishing platform. “We’re inspired by their contribution to influence the publishing industry. We knew it was time to recognize these individuals and organizations for their achievements.”

Indie leaders were recognized in three categories: “Best Practices in Indie Publishing” for publishers who demonstrate great models of publishing standards, “Best Practices in Community Engagement” for bookstores and libraries providing exceptional support to their indie author communities, and “Rising Star” acknowledges new Indie authors in 2017 who displayed savvy approaches to content creation, marketing, and distribution in the industry.

Winners received prize money to recognize their 2017 goals and further their success in the book industry in 2018. “Our team has been so impressed with the way these individuals have exhibited the very best in publishing practices – whether through the quality of their content or engaging with readers and authors in their communities, they are taking the literary world by storm,” said Cutler.

Rising Star

39 Stars (Austin, TX)

Best-selling 2017 title: *Shrouded: A Crispin Leads Mystery* by Meredith Lee

Hastings Bay Capital LLC (Mechanicsville, VA)

Best-selling 2017 title: *Money Grab* by Frances Aylor

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